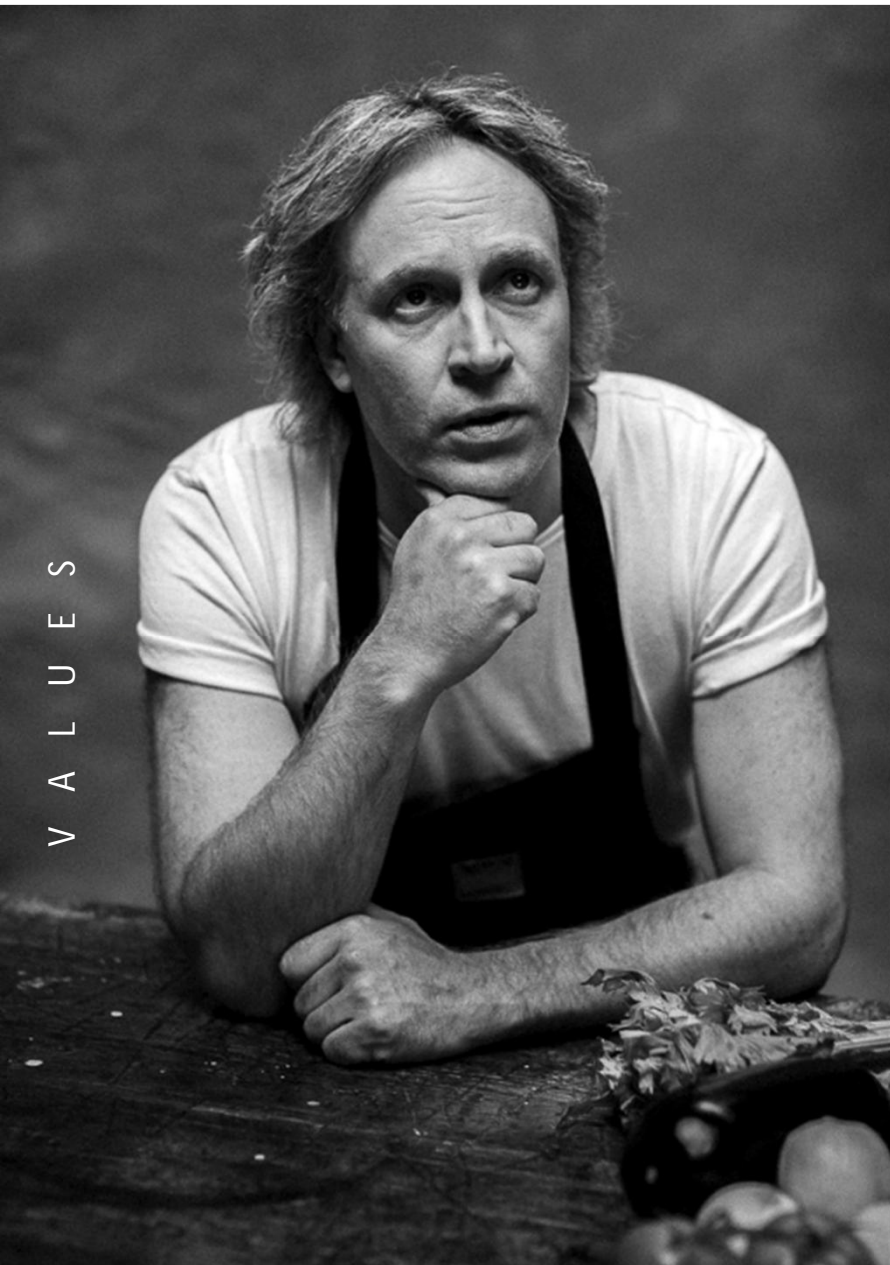


RECYCLING OF CUSTOMERS WORKWEAR

TOUCHPOINT
S U S T A I N A B L E W O R K W E A R

V A L U E S



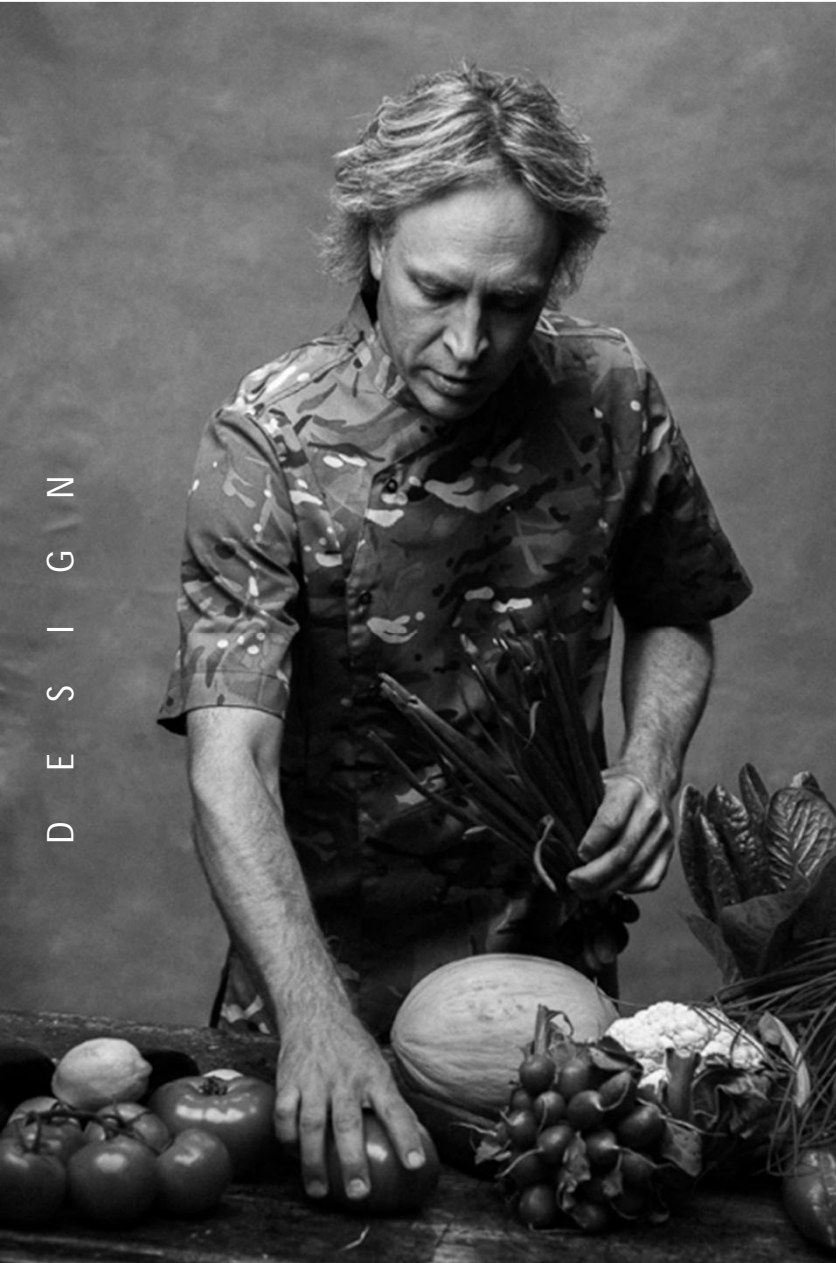
WHY?

A photograph of a large industrial facility, likely a textile mill, with numerous tall smokestacks emitting thick white and yellowish smoke. The factory is situated in a valley with mountains in the background under a hazy sky. The text is overlaid in the center of the image.

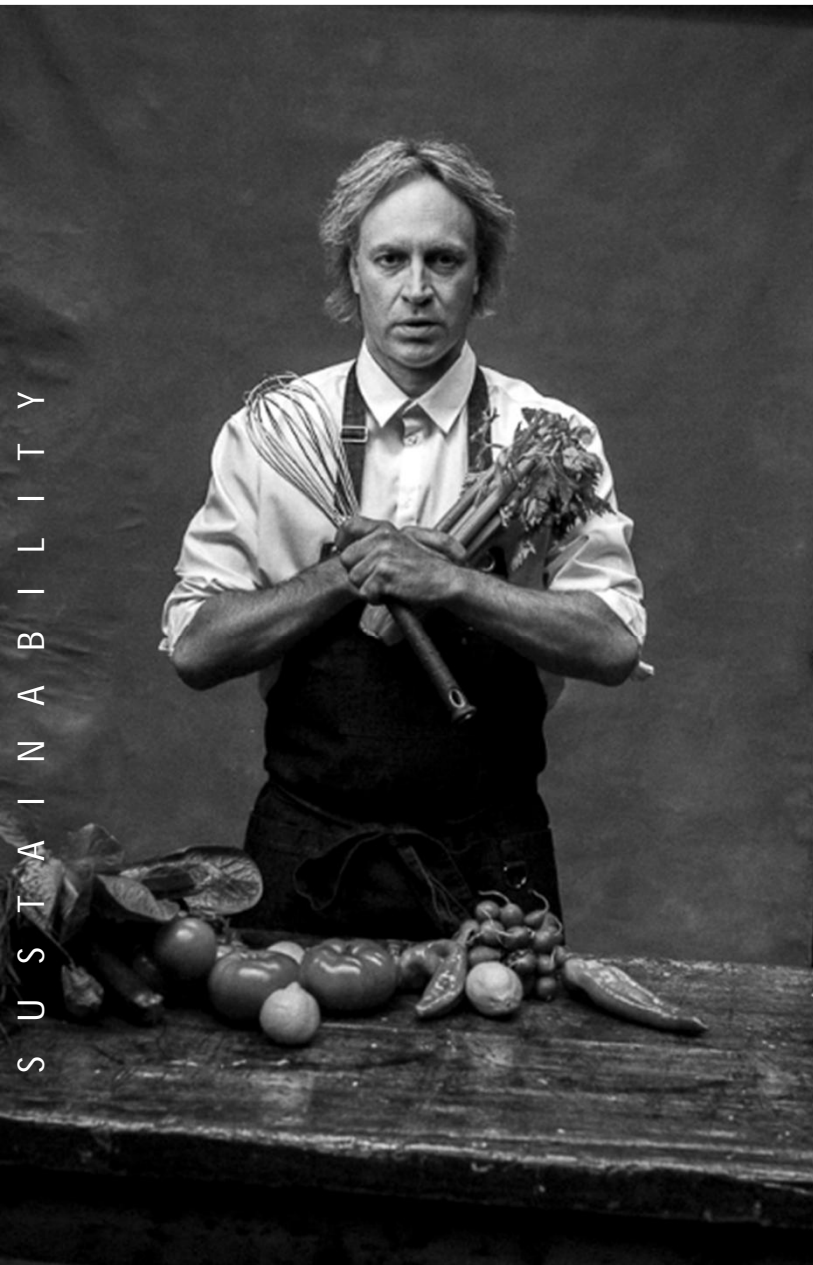
Textile industry is one of the
most polluting industries in the
world.



350. 000.000 kg
of textile waste is thrown
away each year in
Scandinavian.



80% of the garment
recyclability is decided at
the design stage.



Almost 1 000 000 plastic
bottles recycled.
Cheers for that.

HIGH-QUALITY FABRICS MADE OF RECYCLED PLASTIC BOTTLES.



36 500 000 00 plastic bottles are produced every year.

Only 1/3 are recycled.

30 % of non-recycled bottles end-up to water.

Waste2Wear®

CLOSED LOOP



NEW LIFE FOR OLD WORKWEAR - CIRCULAR ECONOMY SERVICE MODEL



CLIFF INNOVATION





heal.
BY TOUCHPOINT

OUR SUSTAINABLE CLIETS





HESBURGER IS THE BIGGEST FASTFOOD CHAIN IN THE FINLAND.
HESBURGER OPERATES ALSO IN BALTIC COUNTRIES, ESTONIA, LITHUENIA AND
LATVIA. THEY ALSO HAVE RESTAURANTS IN RUSSIA, GERMANY, UKRAINIAN, BULGARIAN AND
BELARUS.

IMPACTS



350 000
RECYCLED
PLASTIC BOTTLES



8 200 000 L
CLEAN WATER SAVED

https://www.youtube.com/watch?v=AEjbQ_pire0

THANK YOU!

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