# Infinited Fiber Company

New sustainable closed-loop textile fiber production technology - no compromises for comfort and quality



# Problem

Cotton availability

Polyester and viscose sustainability

Changing consumer behavior

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## New solutions needed as present materials have availability and sustainability problems

Textile fiber usage grows 84% by 2030 <sup>1</sup>

2% less cotton by 2030  $^{1}$ 

1 kg cotton = 20 000 litres water

85% plastic waste in oceans from synthetic materials <sup>2</sup>

Viscose emissions 3× permitted limits <sup>3</sup>

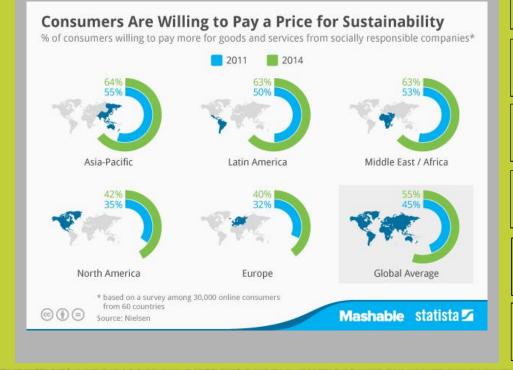
Only <20% of textiles recycled



<sup>1</sup> Dr . Franz Martin Hämmerle; report of the cellulose gap; published Lenzinger Berichte 89 (2011) 12-21.
<sup>2</sup> Dr . Mark Browne, University of New South Wales, Australia, 2011 report



### Globally people are actively seeking for sustainable products and express good loyalty and willingness to pay for them 81% sacrifice for environmental



issues <sup>1</sup>

88% more loyal to sustainable products <sup>1</sup>

95% in BRIC countries seek responsible products <sup>1</sup>

55% pay more for positive impacts products <sup>2</sup>

Millennials 12× responsive to sustainability

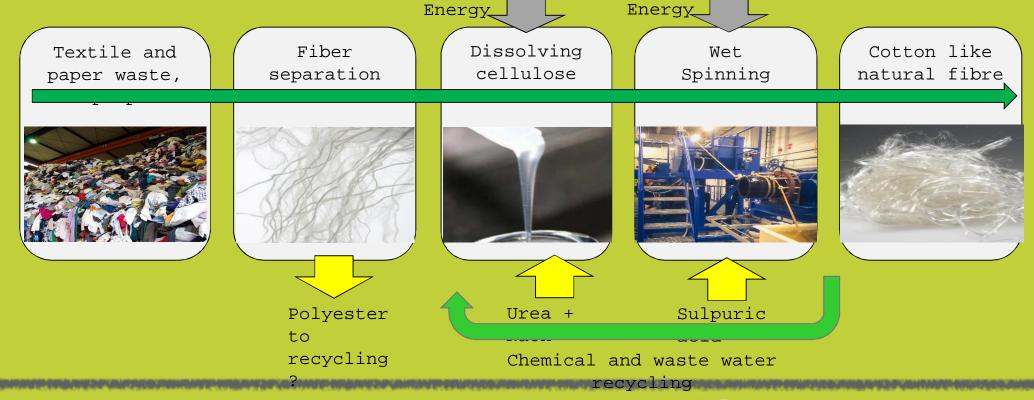
Generation Z (age 12-21) more responsive

<sup>1</sup> http://www.conecomm.com/2015-global-csr-study

<sup>2</sup> Nielsen 2014 report - how consumer value the sustainability



We have developed sustainable technology producing cotton like textile fiber from waste materials and residue biomaterials





# Value proposition

Competing fibers

Competing technologies

## Infinited fiber is unique circular cotton fiber solution producing new and better cotton



#### Transforming waste into resources

- Closed loop solution to the textile waste problem
- Pre and post consumer textile waste transformed into a brand new material



#### Low environmental impact

- Less water used than viscose
- Up to 20.000 litres less water per kg than cotton
- Carbon positive
- 160 000 ha less forest harvests than viscose





### Cost savings in the process

- Lower production cost
- Reduced use of chemicals, dyestuff, water and energy due to higher colour uptake

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#### A high performance new fiber

- Natural feeling similar to cotton
- Anti-bacterial properties
- 30-40% Higher colour uptake

people

### Infinited fiber has it's own unique value proposition among competing cellulose technologies and new materials

| Material<br>segment | Pulp production technology | Fiber production technology |
|---------------------|----------------------------|-----------------------------|
| Tencel              | Saxion University          | Refibra, EvRnu, Wornagain   |
| Cotton              |                            | Infinited Fiber Company     |
| Viscose             | Re:newcell                 |                             |

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# Brands renewing material strategies, manmade cellulose fibers role grows



Manmade cellulosic fibers >40% of all fiber usage by 2030

Nangle Objective to replace 30% of cotton in jeans with Infinited fibers



Wants to replace polyester in their disposal products



Sees major potential in menswear with new, cotton like fibers

Section 2 The Infinited Fiber Company®

# Market entry

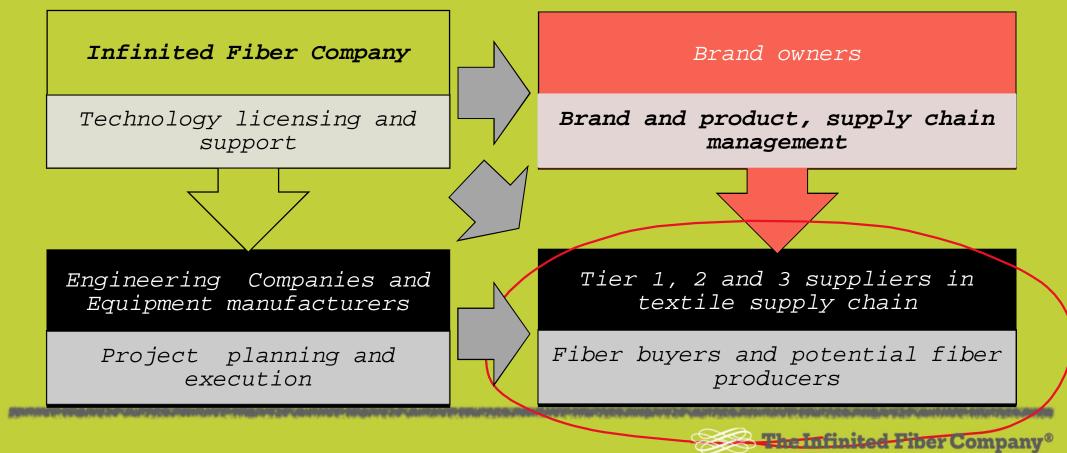
# strategy

Business model Market entry model



The Infinited Fiber Company

We works closely with leading brands and their supply chain to meet the demands



### We license the technology and provide turnkey solution with our partners for low risk



#### 2018 - 2019: Industrial pilot

Selling the fiber (capacity 50 ton/a)

Pre-engineering and feasibility study services 2020 - 2021: 1<sup>st</sup> commercial plant (25 kton /



Licensing (technology right + production license)



Technology risk sharing option 2022 - 2023: 1<sup>st</sup> high volume plant (>100 kton / a ) Licensing (technology right + production

license)

a)



# Yarn spinning and fabric tests prove that carbamate fiber is market-entry ready



Proven fiber technology in industrial pilot scale

Proven customer interest



Fiber applicable to industrial supply chain



Brand testing their supply chain to define entry products

The Infinited Fiber Company<sup>®</sup>

### Join us and we don't need another planet Earth

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Piber Company®

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