



Le Bélier de Verviers, Pierre

Picture: EURATEX



Hearing of Virginijus Sinkevičius, Commissioner-designate,
Environment and Oceans. 3 October 2019

Proposal of the New Commission



July 2019

A Green Deal
EU Textile Strategy for circularity

The EU Textile strategy, how it may look like

Member States:

"steer away from unsustainable production and consumption" 1st October

Low textile recovery (12%)

Polluting production/ consumption

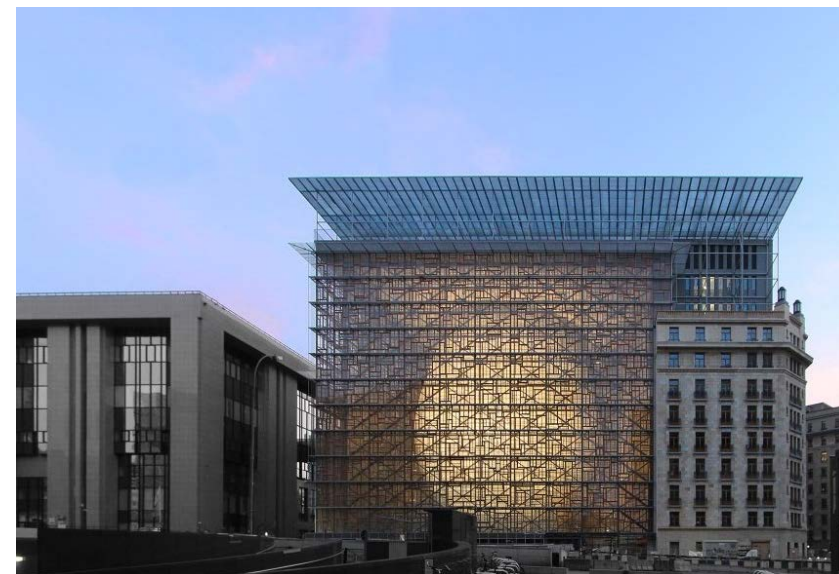
High quality of recycling

Eco-design criteria

Chemicals

Transparency and info to consumers

Launching customer (procurement)



Commission message to Parliament 30th Sept.

Phase out short-live products, eco design, empower consumer, greenwashing procurement, SMEs.



The EU Textile strategy, how do we want it?

3 questions to companies

Description

Added value

Challenges

  www.circularity.eu

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Circularity



Textiles, apparel, footwear and leather

all settings 14 Commissioners assem... unctad.org | 5 w



23/02/2018 09:30

Finlayson's Rag Rugs

Finlayson business model is based on collecting used bed sheets and recycling them into rag rugs. The company began collecting home textiles in its shops, but also brought recycling within reach of customers by using its online store: customers who h...



Schijvens uniforms

Schijvens produces corporate garments by combining textile and 50% Schijvens does uniforms and the process...



30/10/2019 09:29

3SIXTY-Turning Recycled Plastic Bottles Into Towels

3SIXTY takes end of life, single use plastic bottles and/or ocean waste and mixes these with cotton to produce towels that look, feel and perform just like regular towels for the hotel, retail and cruise line industry. Our products



23/10/2019 11:17

Nudie Jeans Co: Jeans out of pre-owned jeans

In 2019, the Swedish denim brand Nudie Jeans Co launched a denim capsule collection called Rebirth. The collection, available since October, consists of over 3,500 pairs of jeans, 199 denim jackets and over 800 T-shirts. Collected post-



14/10/2019 10:41

Touchpoint Oy: Sustainable workwear and closed loop service model

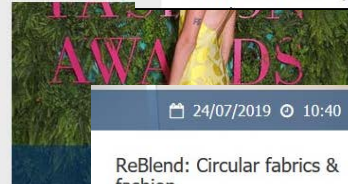
TouchPoint is a Finnish workwear company using eco-materials such as fabrics made from recycled raw materials, cutting waste or regenerated fibres and is utilizing surplus materials.



02/01/2018 13:55

Pure Waste Textiles' fully recyclable clothes

Pure Waste Textiles manufactures completely recycled yarns, fabrics, clothing and accessories from the leftover material by the textile industry at its production plant in India, which is currently under construction. The



24/07/2019 10:40

ReBlend: Circular fabrics & fashion

ReBlend is a Dutch label for 100% recycled fabrics and fashion made from mainly post-consumer blended textile waste that otherwise would have been incinerated. We make new textiles in 4 steps: no longer wearable textiles are sorted by colour and mat...

NEWL better

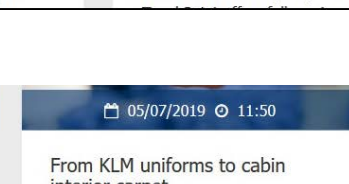
NEWL is an Amsterdam-based company that produces high-quality, sustainable clothing from recycled materials. They are currently under construction. The



15/07/2019 10:12

Spinnova: Bio-based textile fibre

Spinnova is a fibre technology company, developing textile fibre directly out of biomaterials without harmful chemical processes or dissolving. The raw material of the fibre is pulp that is made of FSC (Forest Stewardship Council) certified wood or w...



05/07/2019 11:50

From KLM uniforms to cabin interior carpet

When KLM Royal Dutch Airlines decided to launch a new uniform in 2010, a 90,000-kg pile of old uniforms arose. We launched an upcycling pilot project involving the conversion of old fabric into a new raw material for new products. Up to today, our di...



06/06/2019 08:50

Infinited Fiber: New Sustainable Fiber Production Technology

Infinited Fiber (IFC) is a Finnish company developing and commercializing a patented Cellulose



15/02/2019 09:22

DyeCoo's water-free and process-chemical free-dyeing technology for textiles

DyeCoo is the world's first commercial supplier of water-free and process-



14/12/2018 10:37

Large scale recycling of cellulosic textiles

As re:newcell, we receive pre and post-consumer cellulosic textile waste (mostly cotton clothing) to our recycling plant

A MANIFESTO TO DELIVER A CIRCULAR ECONOMY IN TEXTILES

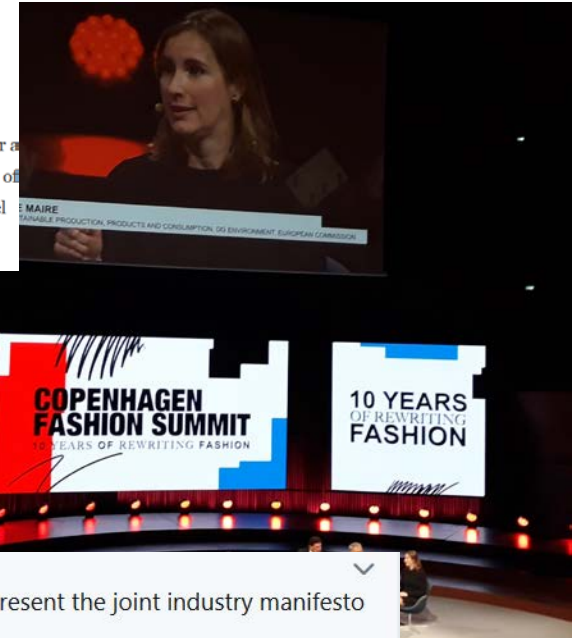
EURATEX – European Apparel and Textile Confederation, Federation of the European Sporting Goods Industry (FESI),
Global Fashion Agenda (GFA), International Apparel Federation (IAF), Sustainable Apparel Coalition (SAC)

BUSINESS

Apparel organizations call on EU policymakers to help fashion become circular

Marjorie van Elven | Tuesday, 14 May 2019

Five organizations have published a joint manifesto calling on EU policymakers to establish tools for a circular fashion system, namely Euratex (European Apparel and Textile Confederation), Federation of the European Sporting Goods Industry (FESI), Global Fashion Agenda (GFA), International Apparel Federation (IAF) and Sustainable Apparel Coalition (SAC).



EURATEX @euratex_eu · May 14

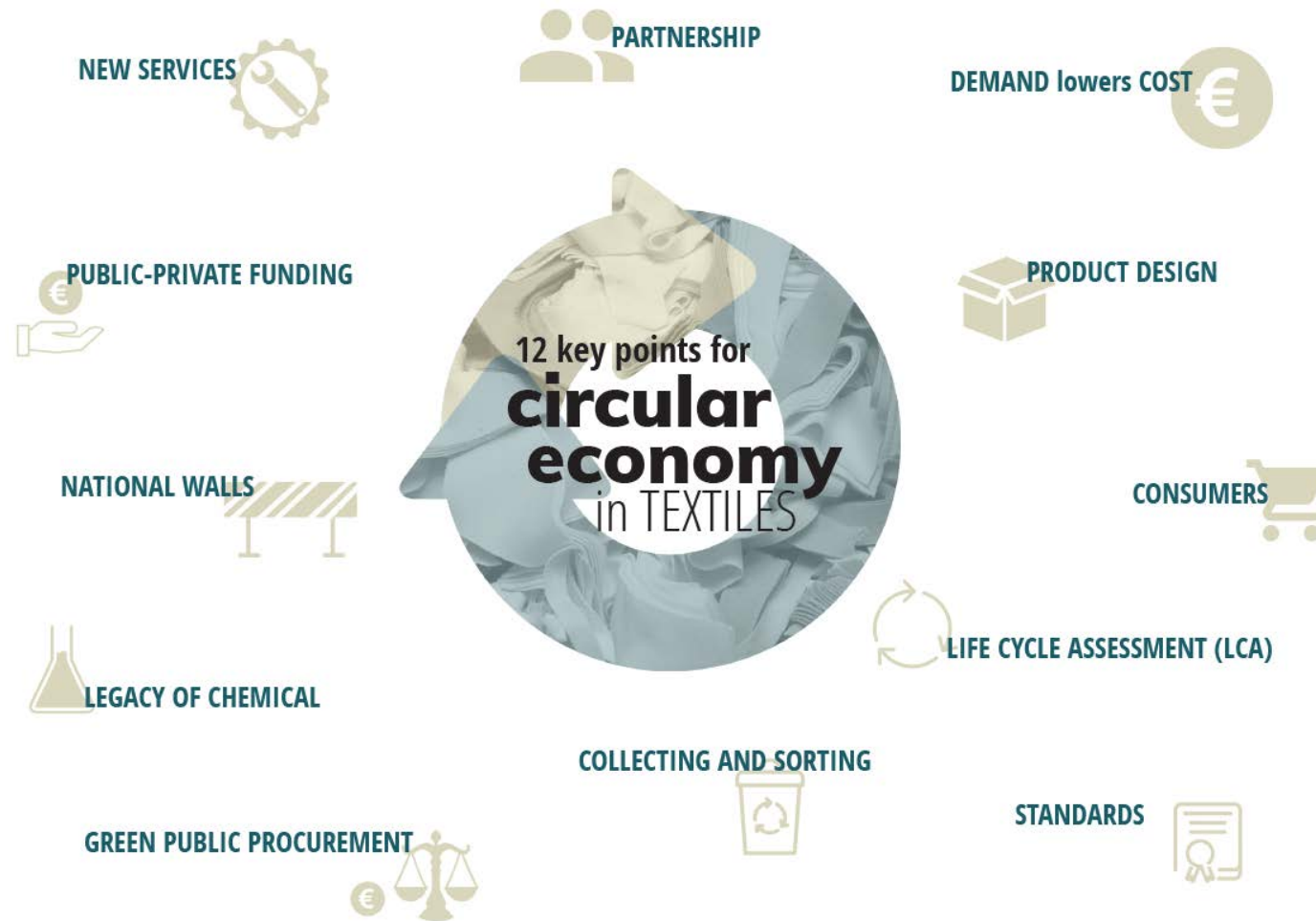
Today at the #EURATEX press conference we present the joint industry manifesto on #circulareconomy





EURATEX

Our strategy with: 12 points + 6 conditions



1.Safety First 2.Waste Hierarchy 3.Different Solutions 4.Different Speed 5.Respect of Law, REACH 6. European Growth, Global Role, SMEs

where is
Finland in



Loud voices, Voluntary actions mark



August 2019



37 companies signed up

Finnish yet to engage

Company logo

EURATEX

A new Circular Economy Action Plan for sustainable resource use

I wish to **WELCOME** the effort of the European Commission President Ursula Von Der **Leijen** to create a green deal and a new Circular Economy Action Plan for sustainable resource use.

In my capacity of manufacturer in the textiles value chain, my company does already **ACT** and explores solutions for sustainable resource use as by insights shared hereafter.

I therefore wish to **COMMITT** to keep working in the pursue of sustainable resource use and offer to contribute with our lessons learned to build up a new Circular Economy Action Plan.

City
Signature

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The European textile and apparel **industry** in

