

FROM PRE-CONSUMER TO POST-CONSUMER

PURE WASTE

100% RECYCLED TEXTILES

PURE WASTE

- + Founded 2013
- + HQ in Helsinki
- + Manufacturing in Tamil Nadu, India
- + Team
 - + Helsinki 16
 - + India 81
- + Turnover ~3M€

Our mission is to develop 100% recycled fabrics and products for a more sustainable industry.



PURE WASTE

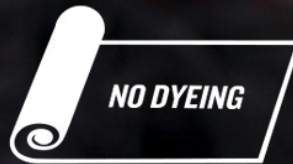
PROCESS



Our products are made of textile waste, leftover from the clothing manufacturing process.



We first sort the waste by colour then we refiber and spin it into new yarn.



This allows us to produce fabrics **without dyeing and without use of fresh cotton.**



We turn the fabrics into products that save huge amounts of fresh water.

PROJECTS & FUTURE

+ Telaketju

- + Collection & sorting
- + R&D - yarns & fabrics
- + Post Waste Collection

+ Telaketju II

- + Post-consumer textile waste handling in Finland
- + Further R&D - yarns & fabrics
- + New business models

A woman with long, curly brown hair is standing in front of a clothesline. She is wearing a light blue denim button-down shirt. The clothesline is filled with various items of clothing, including jeans and shirts, mostly in shades of blue. The background is slightly blurred, showing a wooden fence and some greenery.

OPPORTUNITIES

- + Piloting new business models
- + Product pilots
- + Yarns, fabrics & ready-made garments

PURE WASTE

THANK YOU!