



# *my* Clothable

RAJATON VAATEKAAPPI

Textile Circular Economy networking event 20.11.2019


Tom Dahlström, CEO





Powering the circular economy  
revolution in fashion





VALUE FOR THE FASHION BRAND  
Quick and low-risk way of plugging  
into new revenue streams and  
boosting brand resonance

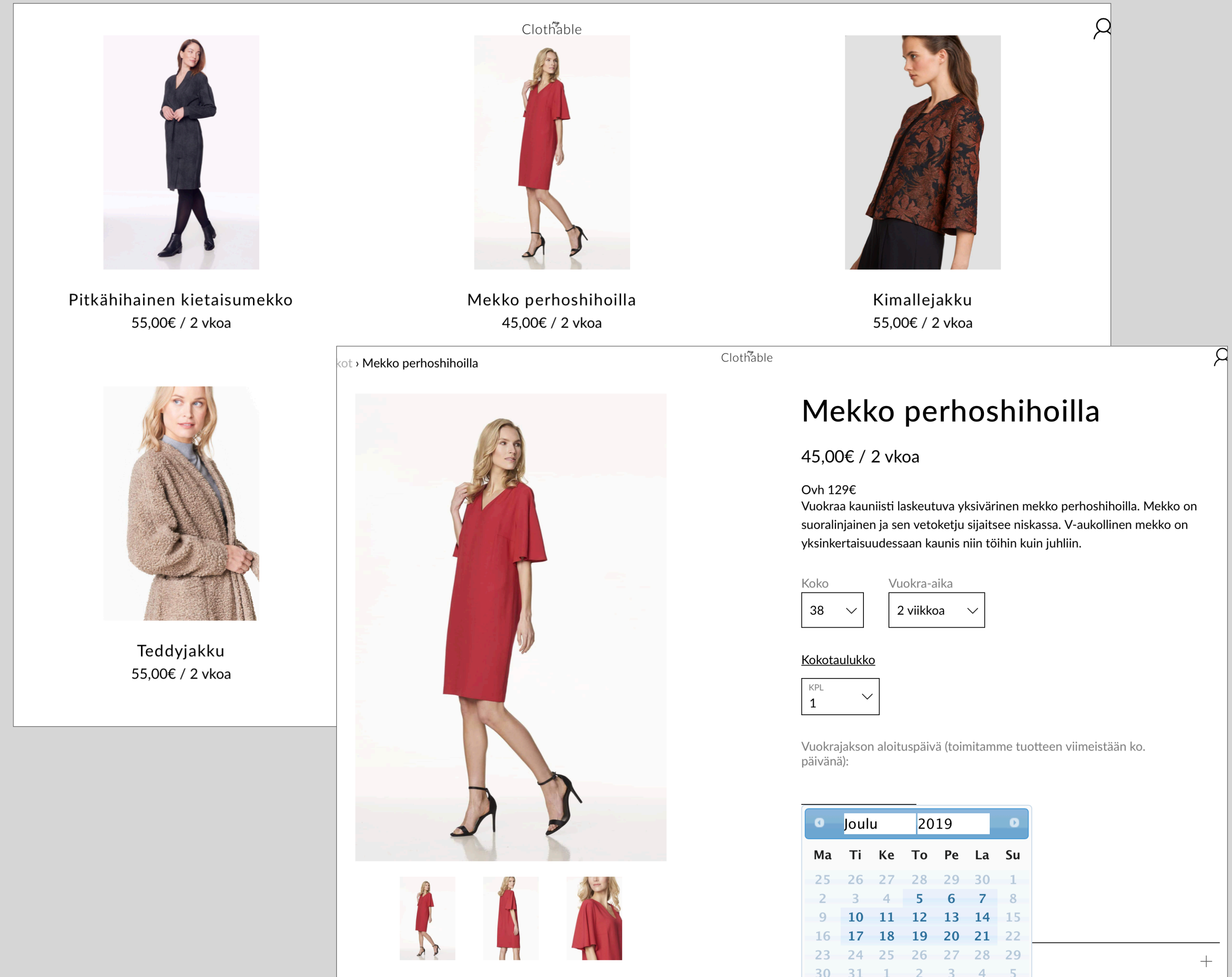


VALUE FOR THE CONSUMER  
“Buy the things you truly love,  
rent the rest”; access to an infinite  
wardrobe and a new way of  
consuming fashion



VALUE FOR OUR BUSINESS  
Scalable platform and agile  
execution of capabilities needed  
by an industry facing disruption

# Integrated customer journey



# Interested?

Now open for next partners

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THANK YOU!

*Buy the things you truly love,  
rent the rest*