

EURATEX

The voice of the European
Apparel and Textile Industry

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About EURATEX

EURATEX represents the sector with international stakeholders in front of the European institutions.

We **promote** the European textile and apparel sector, **defend** its strengths and **support** its sustainable development.



EU textile sector



Europe is world's second biggest exporter of textiles and clothing with **160 000 companies**, employing **1.6 million workers**.

Every step in the production chain, from fibre-making to ready-to-use product is present within Europe.

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THE EUROPEAN APPAREL
AND TEXTILE CONFEDERATION

T&C high on the EU's agenda

One of the sector which is in **focus** of the policy makers, as well as media and international organizations, is the textile sector.

Industry needs to speak up to have the **right spot** in the EU work process.

A graphic featuring a large green leaf with the text 'Circular Economy Action Plan' and 'The European Green Deal' overlaid. The leaf is set against a background of other leaves in shades of green and blue. The text is in a bold, sans-serif font.

Circular Economy
Action Plan

The European
Green Deal

#EUGreenDeal

What is EU doing

Textile sector indicated as a **priority** in the European Green Deal.

EU policy initiatives focused on textiles within the **New Circular Economy Action Plan**. Particularly looking into **Sustainable Product Policy Initiative** and criteria for **Green Public Procurement (GPP)**.



KEY PRODUCT VALUE CHAINS

EU Strategy for Textiles

2021

EURATEX strategy

EURATEX proposes a collaboration for a new Circular Economy Action Plan for the Textile industry.

Focusing on the roles of the **industry**, **barriers** removal, **research** and **innovation** and on the types of **partnerships** that circularity demands.

The EURATEX strategy elaborates on **12 key points**, **6 conditions** and **38 actions** under 9 proposals.

Q www.euratex.eu/sustainable-businesses



NEW SERVICES



PARTNERSHIPS



DEMAND lower COST



PUBLIC-PRIVATE FUNDING



PRODUCT DESIGN



NATIONAL BARRIERS



CONSUMERS



12 key points for
**circular
textiles**

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LEGACY OF CHEMICAL



LIFE CYCLE ASSESSMENT (LCA)



COLLECTING AND SORTING



STANDARDS



GREEN PUBLIC PROCUREMENT



Recycling Hubs

EURATEX flagship proposal

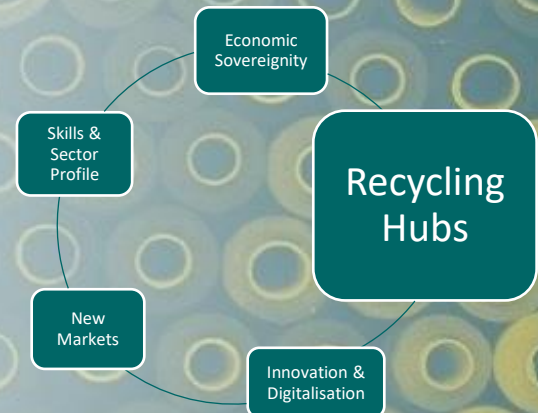
EURATEX proposes 5 **Hubs** (BE, FI, GE, IT, ES) to collect, process and value textile waste.

Initiative in a public private partnership, turning **cost** issue into a **solution** and **waste** into **valued** raw material.

Starting from current businesses, in which R&D for technologies plays a role to **scale up** and **solve** bigger **challenges**.

The European Textiles and Apparel Industry in the Post Corona Era

Proposals for Recovery



EURATEX members



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