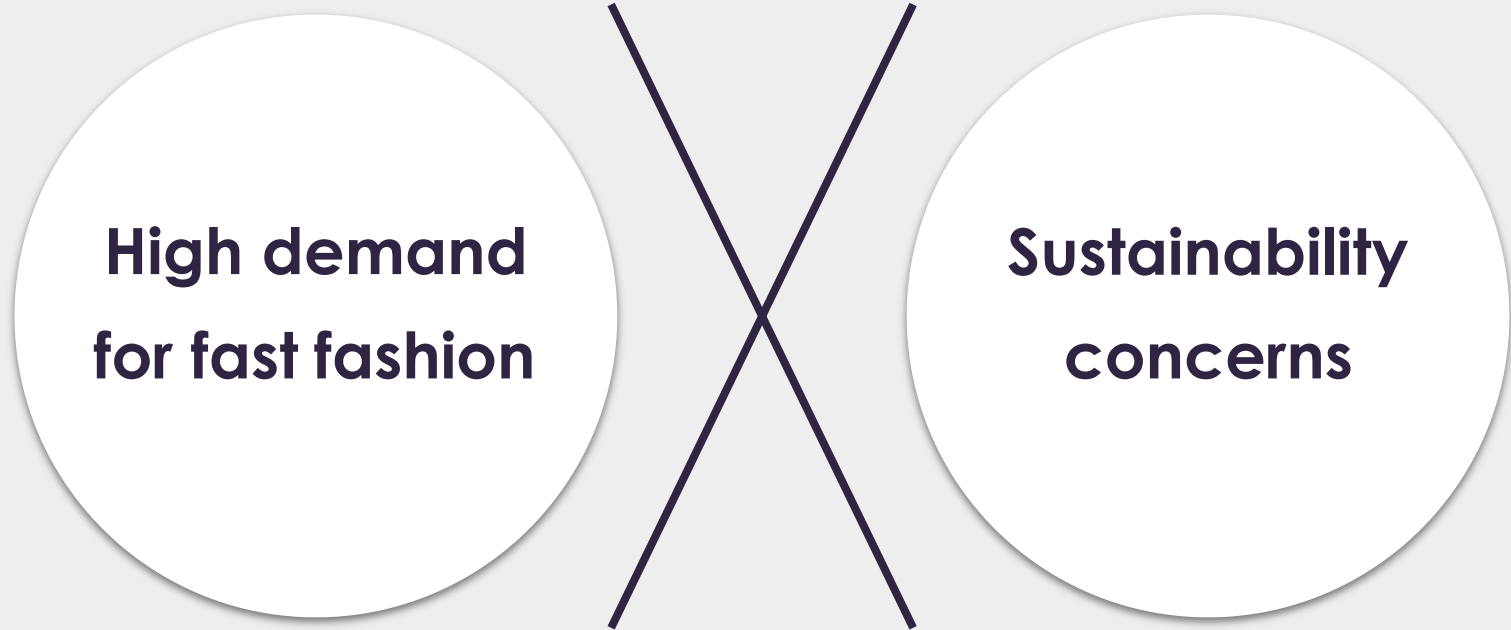




Vividye

The fashion **DILEMMA**





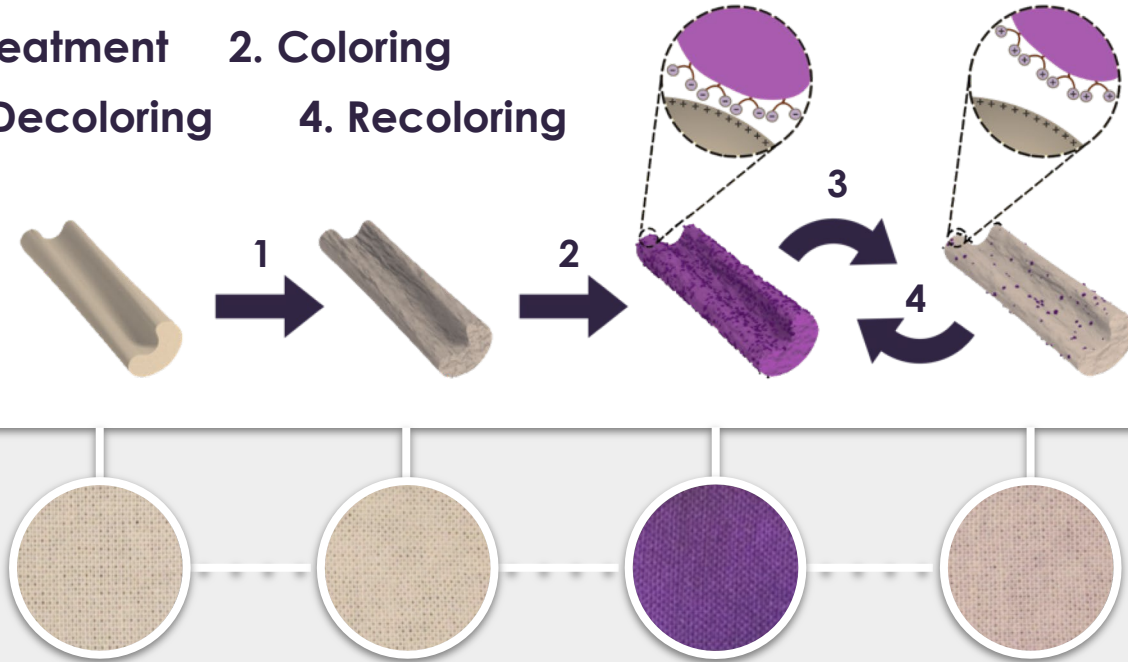
RE USE
CYCLING
DYEING

Never-ending **COLOR**



Never-ending COLOR

- 1. Pretreatment
- 2. Coloring
- 3. Decoloring
- 4. Recoloring





Solid colors

Wet dyeing



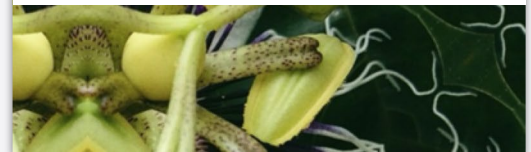
Defined prints

Screen printing



High-res prints

Digital printing



Meet the **TEAM**



CEO
Johanna Nissén

Sales and logistics expert
Leadership enthusiast



CTO
Eric Henriksson M.

Specialist in strategic
technology development



COO
Gustav Larsson-Utas

Finance and IP strategist
Startup experience



Head of R&D
Romain Bordes

PhD in surface chemistry
10+ years within research



Technical advisor
Anna-Karin H.



Technical advisor
Hanna de la Motte



Business coach
Fredrik Örneblad

Our great PARTNERS



CHALMERS

CHALMERS
VENTURES
what if

WARGÖN
INNOVATION

ginatricot

RENEWCELL



olsson&co

VINNOVA
Sweden's Innovation Agency

almi

H&M OCH ELLE CONSCIOUS AWARD



...and the ones
TO COME

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