

# Telaketju

Short introduction to a Finnish initiative towards circularity of textiles

Finnish-Swedish Textile Circularity Day 14.1.2021

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Telaketju is an active co-operation network that aims to promote the sustainable production, use and circulation of textiles. Telaketju research work creates a basis for business in accordance with the circular economy and builds a Finnish ecosystem for textile recycling.

# Telaketju action – first phase

Telaketju is an active network and first phase of the action composed of multiple projects and funding tools.



#### **Telaketju Action**



Ympäristöministeriö Miljöministeriet Ministry of the Environment Telaketju YM 2017-2018

Jointly funded project, total budget 205 k€

Topics: Collecting, sorting and pre-processing

Coordinator Lounais-Suomen Jätehuolto (municipal waste management organization in Southwest Finland)

Participants: Municipalities, recycling organizations, public participants, as well as charities.

Tekes



Telaketju Tekes, 2017-2019

Jointly funded project, total budget 2.67 M€

Topics: R&D for processes, products, services aiming for business and export markets

**Coordinator VTT** 

Participants: Turku and Lahti Universities of Applied Sciences and Companies

Ministry of Economic Affairs and Employment of Finland



Telaketju TEM & AIKO 2018-2019

Topics: Investments and markets & business planning

Beneficiary: Lounais-Suomen Jätehuolto

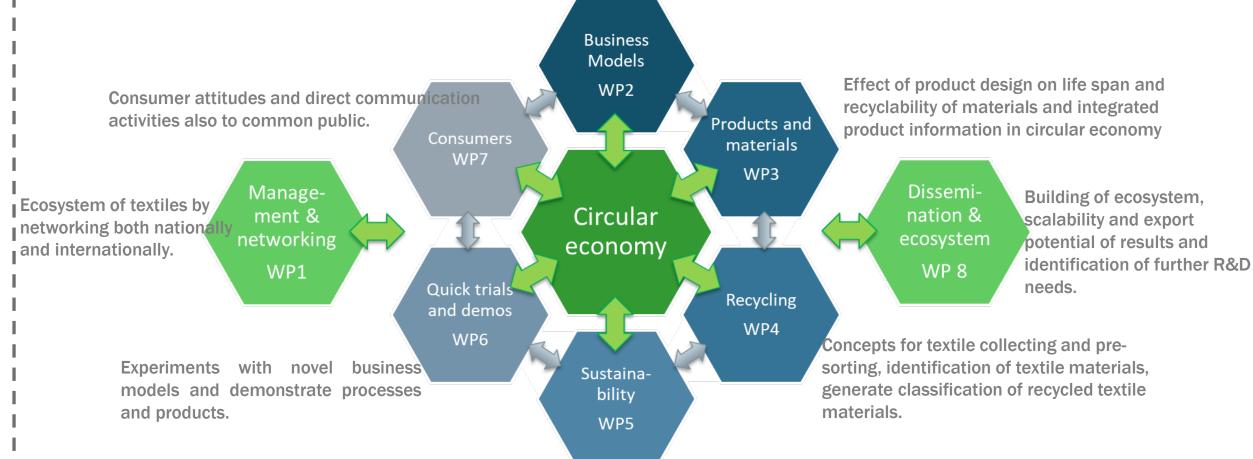


### Telaketju Business from circular economy of textiles

- Telaketju 2 is Co-Innovation project of Business Finland
- Duration two years 1.5.2019 31.4.2021
- Coordinator: VTT Pirjo Heikkilä
- Target
  - to build business from circular economy of textiles
- **Scope** of the project includes:
  - novel circular economy business models aiming for better material efficiency and increase material and product life
  - business related to textile recycling
- Consortium:
  - 3 research partners and 4 parallel company projects with total budget of 4.94 M€ from which public part is 1.13 M€ + 21 organizations funding the public part

Novel circular business models and tools for companies communicating about circular solutions within their value chain.





Environmental, social and economical sustainability are promoted in our project.

## Examples of results, company demos etc.





National Collection of End-of-life Textiles in Finland <u>https://telaketju.turkuamk.fi/uploads/2020/08/0c08d295-national-collection-of-end-of-life-textiles-in-finland\_lsjh.pdf</u>



Clothing as a service model - Presentation ISPIM 2020 Antikainen et al. <u>https://telaketju.turkuamk.fi/uploads/2020/07/2039887b-presentation-ispim-2020-antikainen-et-al\_final..pdf</u>



Textile recycling terminology and legislation reviews <a href="https://telaketju.turkuamk.fi/en/databank/">https://telaketju.turkuamk.fi/en/databank/</a>



Material and processing demonstrations Heikkilä et al. Telaketju - Towards Circularity of Textiles https://cris.vtt.fi/en/publications/telaketju-towards-circularity-of-textiles Companies, associations, research organizations and municipal waste facilities, are making the change.





#### Thank you

#### For more information

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