#### **Greetings from Telavalue project**

Telaketju Newsletter October 2023



## **Autumn greetings from Kemira!**

We are part of the Telavalue consortium supporting the development of the circular economy in the textile industry. We want to use our expertise in chemistry to build a sustainable society, and we can do so by promoting the circular economy and developing renewable, sustainable solutions. Chemistry plays an important role as an enabler of this change.

We have served the pulp and paper industry and water treatment for decades by providing chemical solutions and expertise. It is very inspiring that we can utilise this fibre chemistry know-how now in the major transformation of the textile industry and be involved in finding solutions to the major challenges of the industry, and at the same time of our time. New kinds of textile fibres that replace fossil-based materials, textile recycling and the reuse of that recycled raw material solve sustainability and waste problems related to textiles and create new opportunities for sustainable development. By participating in this work, we can have a positive impact on society.

At Kemira, we believe in active networking and cooperation. The advantage of large research projects is that they bring together entire value chains. At Telavalue, we have been able to get to know different operators and create a cooperation network. So let's continue to work together and find new ways to support the circular economy and sustainable development!

#### Satu Ikävalko

Manager R&D Microbiology and Biotechnology



### **News from Telavalue project**

Telavalue project has been progressing fast within 2023. Read more!

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#### **Network events**

## Webinar: How textile industry can shift towards circularity?

Welcome to the webinar 29 November at 10.00-10.45 to hear about Baltic2Hand project's latest research information on textile waste reduction and the increase of textile re-use in the Baltic companies!

The webinar is organized by Baltic2Hand project that has carried out extensive desk research and interviewed several textile and fashion organizations in the Central Baltic region to map out both the challenges and the potential opportunities in the industry.

Register here

## **Companies in Telavalue**

#### **Finnish Textile & Fashion**

Finnish Textile & Fashion is the central organization for textile, clothing and fashion companies in Finland. We ensure that sector companies have a beneficial business environment and opportunities to grow, internationalize and succeed. We participate in the Telavalue project because we want to promote the circular economy of textiles and actively support the establishment of a new profitable sector of business and industry in Finland.

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#### Lounais-Suomen Jätehuolto

Lounais-Suomen Jätehuolto (LSJH) aims to resolve recycling of household textiles in Finland. LSJH has, together with other municipal waste management companies, built an internationally progressive collection and processing model for end-of-life textiles.

LSJH has joined Telavalue in order to, along with project partners, create new textile ecosystems and circular solutions in Finland. The core purpose of the company is to provide municipal waste management services, but due to its pioneering work with end-of-life textiles, LSJH has grown into both a leader in wider recycling, as

well as a participant in promoting many other innovative circular economy projects.

Read more

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Telaketju is an active cooperation network that aims to promote sustainable production, use and circulation of textiles.

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